

Higher Real Estate Occupancy Starts with Better Design Collaboration



Design Planning Worksheet

Are you a real estate developer looking to enhance your property with stunning signage and digital displays?

You can use our handy **Real Estate Design Planning Worksheet** to kick-start your design project. You'll be better prepared to collaborate with design partners and realize your property's full visual potential!



Project Objectives & Goals

- Define the specific objectives you aim to achieve through design services.
- Clarify your project's goals, whether it's enhancing visual appeal, attracting tenants, or improving visitor experiences.



Property Analysis

- Provide details about your property, including its location, size, and existing features.
- Identify areas or aspects of your property that could benefit from design enhancements.



Budget Planning

- Estimate your budget for design services.
- Allocate budget resources to different design aspects, such as signage, digital displays, lighting, and more.



Design Style & Theme

- Describe your preferred design style and any specific themes you'd like to incorporate.
- Include examples or inspirations to help convey your vision.



Timelines & Milestones

- Create a timeline for your project, including key milestones and deadlines.
- Consider factors like property renovations or tenant move-in dates.



Technical Requirements

- Specify any technical requirements, such as structural considerations or integration with existing systems.
- List any necessary technical details for design implementation.
